Praise for The Key

“For those of us who loved The Attractor Factor and The Secret, Joe has done it again. The Key is the how-to book that makes the ‘law of attraction’ come alive!”
— Jessica Biel, actor and philanthropist

“Joe Vitale’s energy and enthusiasm for life jumps off every page of his new book, The Key. He leaves no stone unturned in explaining exactly how to attract everything you want in your life. The words ‘I love you’ have taken on a whole new meaning. Bravo!”
— Cathy Lee Crosby, actress and author of Let the Magic Begin

“Joe Vitale reveals the hidden ‘obstacles’ behind most failed attempts at manifestation and attraction. If you have been unable to manifest or attract what you truly desire, the missing secret he outlines in this book will open the door for you. Knowing and applying this key in your life will more than pay for the cost of this book! Read it and reap the benefits!”
— Dr. Robert Anthony, author of Beyond Positive Thinking
www.drrobertanthony.com

“This is one of the most powerful resources I have ever read! The Key is completely life-transforming, brilliantly simple, and can unlock the door to everything you desire. This book ranks up there with the classics.”
— Peggy McColl, author of Your Destiny Switch
www.destinyswitch.com

“The Key has been a secret for far too long. Joe Vitale shows us how to easily and precisely unlock the conscious and unconscious impediments to our success and clear the way to unlimited self-improvement. This is a must-read for all!”
— Dr. R. F. Barrett, wellness advisor and author of Dare to Break Through the Pain
www.2healnow.com

“In his typically engaging storytelling style, Joe Vitale addresses the toughest questions and objections related to manifesting your desires. Further, he provides a remarkable collection of tools to help you eliminate even the most stubborn blocks and limiting beliefs, thus clearing the way for any and all possibilities. An absolute must-read for anyone serious about living their life by design.”
— Bob Doyle, creator and facilitator of the Wealth Beyond Reason program
www.wealthbeyondreason.com
The Key
The Key

The Missing Secret for Attracting Anything You Want

JOE VITALE

John Wiley & Sons, Inc.
To Neville Goddard
You are the masterpiece of your own life; you are the Michelangelo of your own life. The David that you are sculpting is you.

— Dr. Joe Vitale, from the movie *The Secret*
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The Optimist Creed

Promise Yourself:
To be so strong that nothing can disturb your peace of mind.
To talk health, happiness, and prosperity to every person you meet.
To make all your friends feel that there is something in them.
To look at the sunny side of everything and make your optimism come true.
To think only of the best, to work only for the best, and to expect only the best.
To be just as enthusiastic about the success of others as you are about your own.
To forget the mistakes of the past and press on to the greater achievements of the future.
To wear a cheerful countenance at all times and give every living creature you meet a smile.
To give so much time to the improvement of yourself that you have no time to criticize others.
To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.
To think well of yourself and to proclaim this fact to the world, not in loud words but in great deeds.
To live in the faith that the whole world is on your side so long as you are true to the best that is in you.

Note: “The Optimist Creed” was first published in 1912 in Christian D. Larson’s book, Your Forces and How to Use Them. A shortened version of it is used today by Optimist International, a worldwide group of people who are focused on making a positive difference in the world.